FOR IMMEDIATE RELEASE

Jonas Software Completes Acquisition of MedAdvisor Solutions' ANZ Business
Deal brings long-term stability, leadership continuity, and enhanced innovation to Australia's leading pharmacy engagement platform

Markham, ON, Canada & Melbourne, Australia – July 4, 2025 – Jonas Software is pleased to announce the successful acquisition of MedAdvisor Solutions' Australia and New Zealand (ANZ) operations. The transaction includes the market-leading *MedAdvisor for Pharmacy* platform—used by over 95% of Australian pharmacies—and the *MedAdvisor Patient App*, which supports more than 2 million users.

The ANZ business will continue to operate independently, led by current CEO Wayne Marinoff and the existing leadership team. The MedAdvisor team will remain focused on delivering innovative, pharmacist-led care solutions for pharmacy groups, pharmaceutical companies, and public health partners across the region, supporting the delivery of enhanced patient outcomes for the delivery and management of medications.

"MedAdvisor's ANZ team has built a highly respected business through consistent execution, innovation, and trusted industry relationships," said Jeff McKee, CEO of Jonas Software ANZ. "We're excited to support their next phase of growth with the stability, operational excellence, and software leadership Jonas is known for."

Jonas Software follows a "buy and hold forever" model, offering strategic support without unnecessarily disrupting operations. As a dedicated software acquirer, Jonas empowers businesses like MedAdvisor ANZ to scale and innovate while remaining agile and independent.

"This is a strong outcome for the MedAdvisor ANZ business and the patients and pharmacy customers who rely on its solutions every day," said Rick Ratliff, Global CEO of MedAdvisor Solutions. "Jonas brings the long-term commitment and software expertise to help the business expand its reach and impact, while ensuring it remains a trusted, independent partner to the entire pharmacy network."

About Jonas Software
Jonas Software operates over 185+ independently managed software brands around the world, providing them with the strategic guidance and financial security required to be leaders in their respective markets. From its roots formed in the construction and club management markets, Jonas Software's reach has grown extensively within the healthcare, fitness, membership, hospitality, and industrial verticals. Today, Jonas Software is proud to supply industry-leading enterprise management software and related services to more than 80,000 customers in over 40+ vertical markets.